FOR IMMEDIATE RELEASE

STOXX LAUNCHES SUSTAINABILITY WEIGHTED VERSION OF LEADING BLUE-CHIP INDICES

ZURICH (September 25, 2013) - - STOXX Limited, the market-moving provider of innovative, tradable and global index concepts, today introduced the EURO iSTOXX 50 SD-KPI and iSTOXX Europe 50 SD-KPI indices, which apply a sustainability focused weighting to Europe's leading blue-chip indices. The SD-KPI Standards, on which the weightings are based, have been developed by Dr Axel Hesse in cooperation with global investors and analysts and the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety. The new indices are designed to act both as an underlying to passive institutional mandates, exchange-traded funds and other investable products, and as a proper benchmark for actively managed funds.

"With the launch of the EURO iSTOXX 50 SD-KPI and iSTOXX Europe 50 SD-KPI indices, we are offering market participants a tool to invest in a sustainability optimized version of the leading European blue-chip indices," said Hartmut Graf, chief executive officer, STOXX Limited. "The new indices combine the best of two worlds for sustainability conscious market participants, while combining the sophisticated SD-KPI Standards with STOXX's flagship products."

"Institutional investors have a fiduciary duty to consider material environmental, social and governance (ESG) indicators that are relevant for the financial performance," said Dr Axel Hesse, managing director of SD-M GmbH, which provides STOXX with the SD-KPl values. "The integration of sustainable development key performance indicators (SD-KPls) should also achieve two more goals: a low tracking error to the EURO STOXX 50 or STOXX Europe 50, with the opportunity to use the conventional options and futures for hedging, and a more sustainable investment."

The EURO iSTOXX 50 SD-KPI and iSTOXX Europe 50 SD-KPI indices are based on the EURO STOXX 50 and STOXX Europe 50 indices, respectively. While the composition of the new indices remains identical to the base index, the components are over- and underweighted according to their SD-KPIs in the SD-KPI Standards. For each sector in the index, three SD-KPIs are identified as being most relevant for the expected business development and performance of companies allocated to this sector. All companies in the index are then evaluated by these SD-KPIs and a total score is calculated for each company. This score is the basis for each company's new weight in the index: All scores are put into five brackets, and every bracket provides a value for over- or under weighting from -10% to 10%. This quintile is added to or subtracted from the company's original weight in the base index to make up the weight in the new index.



The EURO iSTOXX 50 SD-KPI and iSTOXX Europe 50 SD-KPI indices are reviewed annually in August, and rebalanced quarterly. The new indices are available in price, net and gross return versions, and calculated in US dollar and Euro. Daily index data is available back to September 24, 2007.

For more information visit www.stoxx.com.

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Note to Editors:

About STOXX Limited

STOXX Ltd. is a global index provider, currently calculating a global, comprehensive index family of over 6,000 strictly rules-based and transparent indices. Best known for the leading European equity indices *EURO STOXX 50, STOXX Europe 50* and *STOXX Europe 600, STOXX* Ltd. maintains and calculates the *STOXX Global Index family* which consists of total market, broad and blue-chip indices for the regions Americas, Europe, Asia, and Pacific, the subregions Latin America and BRIC (Brazil, Russia, India and China), as well as global markets.

To provide market participants with optimal transparency, STOXX indices are classified in three different categories. The regular "STOXX" indices include all standard, theme and strategy indices that are part of STOXX's integrated index family and follow a strict rules-based methodology. The "iSTOXX" brand typically comprises less standardized index concepts that are not integrated in the STOXX Global Index Family, but are nevertheless strictly rules-based. While indices that are branded "STOXX" and "iSTOXX" are developed by STOXX for a broad range of market participants, the "STOXX Customized" brand covers indices that are specifically developed for clients and do not carry the STOXX brand in the index name."

The STOXX indices are licensed to over 400 companies around the world as underlyings for Exchange Traded Funds (ETFs), Futures & Options, Structured Products and passively-managed investment funds. Three of the top Exchange Traded Funds (ETFs) in Europe and 30 percent of all assets under management are based on STOXX indices. STOXX Ltd. holds Europe's number one and the world's number three position in the derivatives segment.



In addition, STOXX Ltd. is the marketing agent for the indices of Deutsche Boerse AG and SIX, amongst them the DAX and the SMI indices.

STOXX Ltd. is part of Deutsche Boerse AG and SIX. www.stoxx.com

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